

## **WILLIAM NATHAN PITTS**

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### **EDUCATION**

University of Alabama in Huntsville, Huntsville, AL

**M.S.I.S., Information Systems**

**2012**

Capstone Project: Analysis of an ERP Implementation at a University

University of Alabama in Huntsville, Huntsville, AL

**M.A., Psychology**

**2007**

Thesis: "Identification Procedures in a Disguised Culprit Scenario"

University of Central Florida, Orlando, FL

**B.S., Psychology**

**2003**

### **TEACHING EXPERIENCE**

University of North Alabama

**Adjunct Faculty – Psychology Department**

**2013-Present**

University of Alabama in Huntsville

**Teaching Assistant – Psychology Department**

**2006-2007**

Substitute lectured a variety of psychology courses to include: General Psychology, Experimental Psychology, and Applications in Psychology.

### **RELATED EXPERIENCE**

The University of North Alabama, Florence, AL

**Senior Research Analyst – Office of Institutional Research, Planning and Assessment**

**2012 – Present**

Perform research, analysis and reporting on student enrollment, retention and graduation via a variety of statistical techniques and software applications. Design and administer a variety of surveys.

The University of Alabama in Huntsville, Huntsville, AL

**Senior Research Analyst – Office of Institutional Research**

**2007 – 2012**

Performed research, analysis and reports on student enrollment, retention and graduation via a variety of statistical techniques and software applications.

### **WHITE PAPERS**

Luna, A. L., Thornton, M. B., Adkison, V. B., Pitts, W. N., & Vaughn, M. J. (2014) Where Did They Go? An Analysis of Why Admitted Freshmen Did Not Enroll in UNA – 2014. Office of Institutional Research, Planning and Assessment, University of North Alabama.

<https://www.una.edu/research/Where%20did%20they%20go%20-%202014-web.pdf>

Pitts, W. N., & Vaughn, M. J. (2013). ACT Prediction Service Report for UNA – Fall 2013. Office of Institutional Research, Planning and Assessment, University of North Alabama.

<https://www.una.edu/research/ACT%20Prediction%20Final.pdf>

Luna, A. L., Pitts, W. N., & Vaughn, M. J. (2012). University of North Alabama Marketing Research Report: Analysis of Factors Related to Market Niche.

<https://www.una.edu/research/Live%20Documents/White%20Pages/UNA%20Marketing%20Research%20Report%202012.pdf>

## PRESENTATIONS/WORKSHOPS

Pitts, W. N., & Vaughn, M. J. (2014). *"Utilizing Microsoft Access Forms and Reports: A Workshop"*  
Presented at the 41<sup>st</sup> Annual Southern Association for Institutional Research Conference,  
October 4-7, 2014, San Destin, FL.

<https://www.una.edu/research/Access%20Workshop%20Presentation%20Final%20-%20toPrint.pdf>

Pitts, W. N., Vaughn, M. J., & Thornell, J. (2014). *"A Comparative Study of UNA Students vs. the National Norm: Evaluating the five subject categories of the Financial Literacy of Young American Adults Survey."* Presented at the 2014 Society of Business, Industry, and Economics 16<sup>th</sup> Annual Conference, San Destin, FL.

Vaughn, M. J., & Pitts, W. N. (2013). *"NCAA Graduation Rates: A new way of viewing university graduation rates at a four-year institution."* Presented at the 40th Annual Southern Association for Institutional Research Conference, October 5-8, 2013, Memphis, TN.

Taylor, T., Thornell, J., Vaughn, M. J., & Pitts, W. N. (2013). *"Financial Literacy among College Students: Comparisons by Gender, Race, Age and National Norms"*. Presented at the 2013 Society of Business, Industry, and Economics 15<sup>th</sup> Annual Conference, Destin, FL.

## AWARDS

Department of Psychology Outstanding Graduate Achievement

**2008**

## MEMBERSHIPS

Alabama Association for Institutional Research (ALAIR)

**2008-Present**

Association of Institutional Research (AIR)

**2008-2012**

Southern Association of Institutional Research (SAIR)

**2011-Present**

Society of Business, Industry, and Economics (SOBIE)

**2013-2014**